

## Good Neighbor Pharmacy Champion Awards FAQ

Please review this FAQ for background and to answer questions about the *Good Neighbor Pharmacy* Champion Awards.

### Background

Introduced in 2024, the *Good Neighbor Pharmacy* Champion Awards recognize pharmacies that display leadership and excellence in the specialized areas of **advocacy, clinical care, and storytelling**. The awards are intended to honor *Good Neighbor Pharmacy* members who support the improvement and advancement of pharmacy practice and serve as an inspiration and education to their peers.

### Award Details & Nominations

#### What are the three *Good Neighbor Pharmacy* Champion Awards?

The three *Good Neighbor Pharmacy* Champion Awards are:

- **The Advocacy Champion Award:** This award recognizes a pharmacist/pharmacy owner who demonstrates unwavering dedication to advocating for independent pharmacy across all levels of government – federal, state, and local. This individual's advocacy efforts could include involvement with national/state pharmacy associations, attending advocacy events, inviting legislators to their pharmacy, and more.
- **The Clinical Care Champion Award:** This award recognizes a pharmacy that demonstrates compassionate dedication to patient care by adapting to the unique healthcare needs of their community and strives to improve outcomes through offering critical patient care services. This includes vaccinations, point-of-care testing, and other disease-state management services.
- **The Storytelling Champion Award:** This award recognizes a pharmacy that demonstrates relentless commitment to increasing awareness of their pharmacy and the unique products and services they provide to patients. This includes collaborating with local businesses and providers, optimizing online channels, and utilizing marketing tools effectively to attract new patients, retain existing patients, and position their pharmacy as the trusted healthcare destination in their community.

#### When is the nomination period for the *Good Neighbor Pharmacy* Champion Awards?

The nomination period is from Friday, February 28, to Monday, March 24.

#### How do I submit a nomination?

Starting February 28, visit [wearegnp.com/awards](https://wearegnp.com/awards) to submit a nomination.

#### Who is eligible to apply for the award?

*Good Neighbor Pharmacy* Premier members who have been a member for a minimum of 12 months at the time of nomination and who are engaged in utilizing *Good Neighbor Pharmacy* services and solutions are eligible to be nominated

#### Is there still an annual *Good Neighbor Pharmacy* of the Year Award?

The *Good Neighbor Pharmacy* Champion Awards replaced the *Good Neighbor Pharmacy* of the Year Award in 2024. The Champion Awards allow us to better recognize pharmacies that go above and beyond in specific areas such as advocacy, clinical care, and storytelling, which provides *Good Neighbor Pharmacy* the opportunity to highlight those areas of excellence and inspire, educate, and energize current members.

### Criteria & Eligibility

#### Who is eligible to be nominated for a *Good Neighbor Pharmacy* Champion Award?

*Good Neighbor Pharmacy* Champion Award recipients should be:

- *Good Neighbor Pharmacy* Premier members who have been a member for a minimum of 12 months at the time of nomination and who are engaged in utilizing *Good Neighbor Pharmacy* services.
- Independent pharmacy advocates
- Trusted healthcare advisors
- Superior clinical care administrators
- Community leaders who conduct active outreach
- *Good Neighbor Pharmacy* brand ambassadors
- Exceptional business managers

**Who can nominate a pharmacy for a *Good Neighbor Pharmacy* Champion Award?**

Pharmacy owners or staff members can submit a nomination for an award. Please coordinate with your pharmacy team to ensure that only **one nomination is submitted for each award category**. It is important to note that while each pharmacy may only submit one nomination per award, you are welcome to apply for multiple awards across different categories.

Pharmacies are invited to collaborate with their Cencora field team (Business Coach, Local Marketing Advisor, Sales Executive, etc.) on their nomination. However, field team members **should not** submit a nomination on a pharmacy’s behalf. Patients are not eligible to submit a nomination due to the in-depth information that is required for the nomination.

Please see the chart below for easy reference:

<b>Who can nominate...</b>	<b>Who cannot nominate...</b>
Pharmacy owners can nominate themselves	Cencora associates
Pharmacy staff members can nominate their pharmacy or a peer pharmacy	Pharmacy patients

**Are *Good Neighbor Pharmacy* Health Systems pharmacies eligible to be nominated for the awards?**

Yes, Health Systems pharmacies are eligible for nomination. However, the nomination should focus solely on the activities and achievements of the retail pharmacy, not the health system as a whole.

**Nominations/Submissions**

**Can a pharmacy be nominated for more than one award?**

Yes, a pharmacy can be nominated for more than one award, but it can only be the winner of one award.

**Can a pharmacy be nominated multiple times for the same award?**

We ask pharmacies to coordinate with their team members to submit one nomination for each award. Nomination submissions should be focused on providing one high-quality response in collaboration with the pharmacy team and Cencora field team.

**How will the nominations be judged?**

The judging will be blind to mitigate bias. A panel of judges specific to each award category will review the nominations and use rubric scoring to determine a winner.

**What qualifies as a good nomination submission?**

A strong submission should provide a comprehensive overview that includes specific details and examples. A pharmacy owner or staff member should draft and submit one response. Pharmacies are invited to collaborate with their Cencora field team (Business Coach, Local Marketing Advisor, Sales

Executive, etc.) as needed to develop a robust nomination. Note: Cencora associates are asked not to submit a nomination on behalf of a pharmacy, rather to collaborate with the pharmacy on their nomination.

### **How long can my submission be?**

New in 2025, there is a word count limit varying based on the prompt. The word count will be noted in the nomination form under each prompt.

### **Do you have any tips for the submission?**

When submitting a nomination, please provide a comprehensive overview that includes specific details and examples. Summarize your responses in text format, and refrain from including any links or attachments. This will help the judging panel best effectively assess and rate your pharmacy for the *Good Neighbor Pharmacy* Champion Award.

### **How can I verify that my submission was received?**

After submitting your nomination, a "Thank you! Your submission has been received" message will appear. You will also receive a confirmation email with a copy of your responses from *Good Neighbor Pharmacy* (the email address will be *Good Neighbor Pharmacy*, [noreply@formresponse.com](mailto:noreply@formresponse.com)).

### **Can I revise or edit my submission after it is submitted?**

Unfortunately, you are not able to modify your nomination once you submit it. Please take the time to review your responses before you hit the submit button.

## **Award Winners**

### **When will the winner of each award be notified?**

The winners of each award will be notified at the beginning of May by a Cencora representative.

### **When will the winners be announced publicly?**

The winners will be announced publicly at ThoughtSpot 2025 general session on Friday, July 18.

### **What benefits will the winner receive?**

The winner of each award will receive:

- One (1) complimentary registration package for two (2) people to ThoughtSpot 2025, up to 4-nights (includes one (1) hotel room, limited to Wednesday, July 16 through Sunday, July 20).
- Roundtrip airfare for two (2) people to ThoughtSpot 2025.
- Recognition at ThoughtSpot 2025 during general session and throughout the event.
- Local and trade media outreach acknowledging the award recipients.
- Paid registration and hotel for two (2) nights to the annual 2026 NCPA Congressional Pharmacy Fly-in (airfare not included).

### **What are the responsibilities of the winners?**

The winners must commit to the following promotional activities:

- Willing to send one pharmacy staff member to ThoughtSpot 2025
- Willing participate in ThoughtSpot 2025 general session, and select events and/or speaking engagements during the conference
- Willing to partner with *Good Neighbor Pharmacy* to share expertise with peers and patients
- Allow *Good Neighbor Pharmacy* to promote award winners throughout the year to peers and patients at national and local levels

**For additional questions, please email [gnpmarketing@amerisourcebergen.com](mailto:gnpmarketing@amerisourcebergen.com).**