



Are you ready for the COVID-19 vaccine?

What's new in this issue:

- Update on vaccine timing
- [EUA Fact sheet](#) guidelines
- Updated marketing resources and training

Also in this issue:

- Specific requirements to receive vaccine allocation
- Required quick questionnaire
- Additional requirements/ best practices
- Resources/questions

Update on vaccine timing

We are still working with the CDC on our Phase 2 partnership with the targeted readiness date of February 2, 2021. Some local/state jurisdictions have reached out to our member pharmacies for help with Phase 1 vaccinations, so the faster you complete each requirement, the more prepared you will be when vaccine product is available.

Requirements to receive vaccine allocation

Below is list of prioritized steps to ensure that you can receive COVID-19 vaccine allocation when the CDC notifies us that we can participate.

- **VaccineFinder registration** – pharmacies must register a separate account for the Federal Phase 2 Program. If you did not receive a registration email from VaccineFinder, contact vaccinefinder@castlighthhealth.com. [Click here](#) for a VaccineFinder user guide.
- **Immunization Information System (IIS) setup** – pharmacies must be able to report to their local IIS. Local IIS contacts are [listed here](#).
- **Completion of mandatory CDC Training through GNPUniversity.**
- **Scheduling** – The CDC is requiring appointments for all COVID19 vaccinations, and pharmacies must have a plan in place for second-dose scheduling. Suggested vendors are listed in our [Implementation Guide](#).
- **Patient Screening Requirement** – Pharmacies must have the capability to screen patients and determine eligibility for the vaccine based on the state or local jurisdiction's requirements. Ensure that all guidance from the state and/or local jurisdiction is reflected in your screening form.
- **Additional details and requirements can be found in the [Implementation Guide](#).** Be sure to refresh the browser after opening this resource to ensure you are viewing the latest version.

Note: Some of these steps only need to be completed once.

Quick questionnaire – answers required

The CDC has asked AmerisourceBergen to report on the number of pharmacies that are able to report to their local IIS as well as pharmacies that are currently using a scheduling tool for vaccine administration. [Please click here](#) to fill out the required information if you have not already done so. Note: Even if you do not report to your local IIS and/or use a scheduling tool, your input is still required. If your state does not require an IIS number, but you are reporting to your state, please enter your NCPDP number.

Additional requirements, materials, and best practices

Patients must receive the relevant [EUA Fact sheet](#) prior to their COVID-19 Vaccination Appointment. It's recommended that you leverage your scheduling tool to provide the EUA Fact sheet and other required paperwork to patients when they schedule their appointments. Suggested scheduling tools and a list of all required paperwork are available in our [Implementation Guide](#). Additional technology may also be used to share the EUA Fact Sheet proactively, including but not limited to your website, social media, or app.

Ensure that you have a plan in place for second-dose scheduling. There is a high demand for the vaccine in many areas and planning how you communicate with and schedule patients will help streamline their expectations and experience.

Think proactively about a patient observation area. Patients must be monitored for adverse events for at least 15 minutes post-vaccination within line of sight to the clinician. This space must also allow patients to be socially distanced at least six feet apart.

Determine your marketing strategy for the COVID-19 vaccine. Social media is one of the quickest methods of communication to keep your patients informed with news about the vaccine. Keep social media up to date with details on scheduling guidance, vaccine education, and more.

COVID-19 vaccine marketing materials created for Good Neighbor Pharmacy and Elevate Provider Network members

The *Good Neighbor Pharmacy* team has created [COVID-19 vaccine marketing materials](#) specifically for independent pharmacies to help them engage with patients. Here's where pharmacies can access these unique marketing materials.

Participating *Good Neighbor Pharmacy* members will receive COVID-19 vaccine marketing materials in their March Front-End Kit the week of February 22.

Good Neighbor Pharmacy members can also access these and other marketing materials on our marketing asset library, [Brand Central Station](#) and on our social media and reputation management platform, [SOCi](#), in the "COVID-19 Vaccine" libraries. More materials will continue to be added so please check back regularly.

Elevate members, who are not currently enrolled in the *Good Neighbor Pharmacy* program can access marketing materials in the [Patient Engagement Center](#).

New! Social media is an imperative communications channel for pharmacies to get important COVID-19 vaccine information to patients. This is why we have scheduled a live training of [SOCi](#), our social media and reputation management platform, on **February 10, 2021 at 2:00 p.m. EST** for our *Good Neighbor Pharmacy* Premier members. This is a live training for all skill levels. Click [here](#) to register now. The session will be recorded for those who are unable to attend the live training.

Please reach out to your *Good Neighbor Pharmacy* Advertising Manager if you have questions or need support. If you don't know your Advertising Manager, email gnpmarketing@amerisourcebergen.com and someone from the Marketing team will contact you.

Resources

Visit the [COVID-19 Vaccine Webpage](#) regularly for the most up-to-date resources and past issues of this newsletter. Be sure to refresh the browser after opening each resource to ensure you are viewing the most up-to-date version.

- [COVID-19 Vaccine Implementation Guide](#)
- [CDC Required COVID-19 Vaccine Training Access Guide](#)
- [COVID-19 Program FAQ](#)
- Access marketing materials on [Brand Central Station](#) and [SOCi](#)
- *Elevate members can also access marketing materials in the [Patient Engagement Center](#)*

Have questions?

Please continue to reach out to COVIDvaccines@AmerisourceBergen.com with questions. If for any reason you no longer wish to participate in our Federal Network Administrator program, please email your sales executive.